



NPA CHAPTER SPONSOR PROGRAM

NPA Chapter Sponsor Program Objectives

- Provide a means for vendors to sponsor the NPA
- Provide each sponsor with an equitable opportunity to participate
- Allow sponsors to advance their own initiatives by tapping the resources of the NPA
- Assist the NPA in obtaining resources and accessing the technology needed to advance the Association's interests

Advantages of Being a Chapter Sponsor

As a sponsor of the NPA Chapter, you gain access to a specific audience of network professionals, benefiting your company by:

- Complimenting marketing efforts and increasing brand loyalty through product training at NPA chapter meetings and hands-on technology labs
- Accessing a new communications channel for product messages and updates
- Accessing a qualified technical audience for product evaluation and market research
- Reducing your product support costs by educating an outside team of technical service professionals
- Influencing the direction of the network computing profession by improving the technical competence of network computing professionals
- Knowledge and Information, Trade Opportunities, Entrance to Events, Resource Pools

Contacts, Contacts, Contacts

Shake hands, trade business cards, find an employee, sign a new client, share, make a friend, extend your education, promote your Business Product, Advance the Networking Profession

Advantages Sponsorship Brings the NPA Chapter

In turn, the Chapter gains from your participation in the following ways:

- Technical, educational, and financial support that helps the NPA fulfill its commitments to keep members current with the latest technology
- Insight and experience in advancing the network computing profession

Sponsorship Eligibility

Companies operating in the network computing industry: Training — Services — Education — Career Placement — Human Resources — Products — Technology — Networks

- Interested in advancing the mission of NPA
- Subscribe to the By-laws and Policies of NPA
- Accept the NPA sponsorship agreement, if any.
- Abide by the NPA Code of Ethics.
- Be current in sponsorship.
- Be an active participant in the NPA local chapter

Chapter Sponsorships

Sponsorship categories are *minimum* guidelines. Sponsors are encouraged to enhance their image by challenging NPA with additional sponsorship activities. Some NPA chapters may offer variations or different sponsor programs. Rates and Options may vary by Chapter. Contact the local chapter president for full details.

GOLD: \$995 per year

Premier Chapter Sponsorship

- One year unlimited attendance at chapter events at the same cost as NPA members for the sponsor's professional staff residing in the local office.
- Sponsor reserves with priority and hosts minimum of two chapter events.
- Use the chapter contact list to advertise your events.
- An additional two uses of the chapter contact list.
- Business/product listing, banner and web site link on chapter web.
- Priority access to NPA advertising.
- Literature and Product/Business Announcements at all chapter events.
- Sponsor grants NPA Chapter use of sponsor's contact lists for the purpose of advertising NPA to prospective members (piggy back mailing, flyer, announcement or display ad).
- Seat on Chapter Planning Committee.

SILVER: \$595 per event

- One chapter member meeting or similar event (1 ½ to 2 hours) - subject to approval of chapter officers, depending on venue additional fees may be required.
- One year attendance at chapter events for ONE of the Sponsor's Professional Staff
- Business/product listing and link on Chapter web.
- Literature and Product/Business Announcements at six chapter events.
- Sponsor grants use of Sponsor's Contact lists for the purpose of advertising the NPA event to prospective members (piggy back mailing, flyer, announcement or display ad)
- Variations
 - Sponsor may elect to pay the restaurant/facility directly for all charges and \$400 to NPA chapter to satisfy the requirements of a Silver Sponsorship.
 - Sponsor may pay \$400 to the chapter and the chapter will collect a door fee from attendees to cover facility charges.

BRONZE: \$295 per year

- Literature on table and Product/Business Announcement distributed at three NPA Chapter events.
- Or one 20 minute presentation with literature (requires approval of main event sponsor).
- Or six month business/product link on NPA Chapter web site.

ABOUT NPA

The decade-old non-profit Network Professional Association (NPA) is the leading organization for network computing professionals worldwide. To be identified as true professionals, the NPA's international membership adheres to a code-of-ethics and strives for continual growth. The impartial strength of the NPA is a result of vendor neutrality and self-regulation. The Association's focus is to support and promote the role of the network professional. For more information, visit www.npa.org or call 888-NPA-NPA0.



T H E N E T W O R K
P R O F E S S I O N A L
A S S O C I A T I O N

NPA CHAPTER SPONSOR APPLICATION

Benefits begin the day NPA receives the information pertaining to your partnership level, e.g. your logo, company information, etc. Once this is complete, you will be invoiced on the anniversary date for renewal.

- Yes, I would like to become an NPA Chapter Sponsor. Please designate which partnership and chapter(s)

Company: _____

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Description of Products: _____

Yearly Dues Schedule

Check One: ___ Gold Sponsor \$995.00 Check One: ___Renewal ___New
 ___ Silver sponsor \$595.00
 ___ Bronze Sponsor \$295.00

Payment Information

___ Check enclosed (made payable to NPA) ___ Please charge my credit card

Visa MasterCard Amex

Credit Card # _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Billing Address: _____ Postal Code: _____

Please send this completed application to:
NPA - Chapter Sponsor
1401 Hermes Lane, San Diego, CA 92154
Or, fax: 888.672.6720